



SPEAKER & PARTNERSHIP
BROCHURE

ZAJE' BROWN-RICHARDSON



HAPPY HABITS FOR LEADERS

CULTIVATING RESILIENCE,
CLARITY &
HIGH-PERFORMANCE HABITS

WWW.HAPPYHABITSFORLEADERS.COM

ABOUT ZAJE BROWN-RICHARDSON

YOUR EXPERT PARTNER IN TRANSFORMATION

Zaje' Brown-Richardson is a certified Integrative Wellness and Life Coach, author of the acclaimed "Happy Habits: A Practical Guide for Your Spiritual Awakening", a dynamic podcaster, and an experienced speaker.

Driven by a profound understanding of human potential and practical methodologies, Zaje' empowers individuals to cultivate positive habits, enhance emotional intelligence, and navigate personal and professional shifts with resilience. Her unique approach, rooted in both personal triumph over significant adversity and evidence-based principles, provides actionable strategies for lasting behavioral change and sustained well-being.

Zaje' is dedicated to helping organizations unlock the full potential of their people, fostering a culture of clarity, discipline, and high performance.

CONTACT

hello@happyhabitsforleaders.com

HAPPY HABITS FOR LEADERS

Scalable Solutions for
Employee Well-Being &
Organizational Impact

AUDIENCE AN OVERVIEW

35-44 YEARS
OLD

50/50 AUDIENCE
GENDER
SPLIT



1,000

WEBSITE
VISITORS



4,000

SOCIAL
MEDIA
FOLLOWERS



3,000

FACEBOOK
FOLLOWERS



90%

ENGAGEMENT
RATE



1,300

EMAIL
LIST

THE ORGANIZATIONAL CHALLENGE: NAVIGATING COMPLEXITY & SUSTAINING PERFORMANCE

ADDRESSING KEY OBSTACLES TO EMPLOYEE ENGAGEMENT & PRODUCTIVITY

Today's demanding professional landscape presents critical challenges for organizations:

- Widespread Stress & Burnout: Leading to decreased morale, reduced productivity, and increased turnover.
- Emotional Dysregulation: Impacting communication, team cohesion, and conflict resolution within the workplace.
- Suboptimal Habits: Unseen patterns that hinder individual effectiveness and collective output.
- Lack of Adaptability: Difficulty navigating rapid change and maintaining focus amidst uncertainty.



These human challenges directly affect your bottom line, requiring holistic and practical solutions that go beyond traditional training.



@RICHARDSONZAJE



@ZAJE BROWN RICHARDSON

OUR SOLUTION: THE HAPPY HABITS PERFORMANCE FRAMEWORK

A PROVEN FRAMEWORK FOR INNER MASTERY & ENHANCED ORGANIZATIONAL OUTPUT

The "Happy Habits" framework, developed by Zaje' Brown-Richardson, is a powerful methodology for sustainable personal and professional growth. It integrates three core pillars to foster holistic well-being and drive measurable results:

01 Habit Optimization

Utilizing the "BREAK Method" & "FOCUS Framework" to identify and transform unproductive habits into high-performance routines rooted in discipline and purpose.

02 Intuitive Decision-Making & Clarity

Accessing innate inner guidance to enhance strategic clarity, problem-solving, and confident decision-making amidst complexity.

03 Emotional Intelligence Mastery

Cultivating advanced self-awareness, self-management, social awareness, and relationship management for superior communication, conflict resolution, and leadership effectiveness.

This framework equips your team with the essential inner tools to navigate challenges, sustain peak performance, and contribute to a thriving organizational culture.

PARTNERSHIP OPPORTUNITIES: SCALABLE SOLUTIONS FOR YOUR SUCCESS

TAILORED PROGRAMS TO ELEVATE YOUR PEOPLE & DRIVE RESULTS

We offer flexible, high-impact partnership solutions designed to integrate seamlessly with your existing initiatives and empower your employees or members:

- Bulk Acquisition of my book "Happy Habits":
 - Provide your employees, members, or clients with a foundational, actionable resource for personal and professional transformation.
 - Benefit: Equip every individual with a practical handbook for cultivating resilience, focus, and positive habits based on inner mastery and spiritual growth.
 - Volume discounts available.
- Digital Course Licensing:
 - License our proven digital courses, the "Abundance Frequency Reset" and "4 Weeks to 5D Challenge," for integration into your internal learning management system or wellness portal.
 - Benefit: Deliver comprehensive, self-paced training on mindset, emotional resilience, and growth principles at scale, without developing new content.
- 3. Engaging Group Workshops & Keynotes (Virtual & In-Person):
 - Book Zaje' to deliver dynamic, interactive group sessions designed to provide immediate value and actionable strategies for your teams or conference attendees.
 - Examples of High-Impact Workshop Themes:
 - "The Resilient Mindset: Practical Habits for Sustained Workplace Well-being" – Equip teams to manage stress, avoid burnout, and thrive under pressure.
 - "Emotional Agility for Leaders: Leveraging EI for Enhanced Team Performance" – Develop critical emotional intelligence skills for improved communication and collaboration.
 - "Intuitive Clarity: Strategic Decision-Making from Within" – Train your people to access deeper insights for complex problem-solving and confident choices.
 - "Transformative Growth: Navigating Change & Cultivating a Culture of Adaptability" – Empower individuals to embrace change and find strength in personal and professional evolution.
 - Benefit: Drive immediate engagement, provide actionable skills, and foster a positive, growth-oriented culture.

WHY PARTNER WITH ZAJE' BROWN-RICHARDSON & HAPPY HABITS?

WE ARE COMMITTED TO SHOWING IMPACT,
FOCUSING ON RESULTS LIKE
ENHANCED RESILIENCE, IMPROVED EMOTIONAL REGULATION,
AND INCREASED PRODUCTIVITY.



AUTHENTIC LEADERSHIP

Zaje's compelling personal journey and relatable approach build immediate trust and inspire genuine engagement.



PRACTICAL & ACTIONABLE

Our framework moves beyond theory, providing concrete tools for immediate application and sustained behavioral change.

HOLISTIC APPROACH

We address the root of performance challenges by nurturing inner mastery, leading to more sustainable results.

SCALABLE & FLEXIBLE

Solutions are designed to reach broad audiences efficiently, maximizing your investment and adapting to your needs.

FAQS

CAN WE CUSTOMISE YOUR TALK TO SUIT OUR SPECIFIC AUDIENCE?

Absolutely. Customization is a core part of our approach. When we discuss your event, I'll make notes and incorporate them into the talk. I'll run it by you before the event to make sure it's in alignment.

WHAT IS THE PROCESS TO BOOK YOU FOR A TALK?

Email me at
hello
@happyhabitsforleaders.com
and we will start from there.

WHAT ARE YOUR SPEAKING FEES?

The fees depend on the type of event (Keynote, half-day workshop, full-day training, or webinar); audience size, in-person or virtual, travel requirements, prep time, and any customization.

Email to inquire.

WHAT TYPE OF EQUIPMENT OR SETUP YOU REQUIRE?

If live, I need a good microphone and speakers connected. A presentation screen would be great.

If virtual, I have all of the equipment I need in my studio.

HOW FAR IN ADVANCE DO WE NEED TO BOOK YOU FOR OUR EVENT?

I need at least 3 weeks ahead of your event with a confirmed booking with payment.

Anything less than 2 weeks, please email me as soon as possible to see what we can do.

DO YOU HAVE GEOGRAPHICAL RESTRICTIONS FOR TRAVEL?

I can travel to your event almost anywhere.

Email me to book and we will go over your location and whatever I may need to be able to reach you and your audience.

CAN WE DISTRIBUTE PRESENTATION MATERIALS TO OUR ATTENDEES?

Of course! Whatever you need from me, let me know. If you want me to bring my own, let me know when we discuss your event.

WILL YOU ALLOW TIME FOR QUESTIONS AT THE END?

Yes, I find it important to leave questions for as many people as possible, without boring the room. Typically, questions last around 30 minutes for most large events, less for smaller events.

DO YOU OFFER ANY FOLLOW-UP RESOURCES OR SESSIONS AFTER YOUR TALK?

Yes, depending on what you desire for your audience and what the talk is focused on.

LET'S UNLOCK YOUR ORGANIZATION'S FULL POTENTIAL

Schedule a Strategic Discussion

We invite you to explore how a partnership with Zaje' Brown-Richardson and the "Happy Habits" framework can specifically address your organizational objectives and empower your people.

Contact Us Today:

Zaje' Brown-Richardson

Email: hello@happyhabitsforleaders.com

Website: www.happyhabitsforleaders.com

LinkedIn: [@Zaje Brown Richardson](#)



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CONTACT ME

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